

Communication activities Technology Executive Committee

TEC 15. 12-15 September

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Programme Officer
UNFCCC secretariat

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Background

At 12th meeting, TEC agreed on its communications and outreach strategy

TEC aims to enhance the visibility of its output and communicate this effectively to stakeholders

TEC is putting **increasing effort** into communicating its work to a broad audience



Enhancing financing for the research, development and demonstration of climate technologies



Technology Executive Committee



South–South cooperation and triangular cooperation on technologies for adaptation in the water and agriculture sectors

Publications

- Working paper on enhancing RD&D financing
- TEC Briefs
 - south-south cooperation and triangular cooperation
 - innovation
 - industrial energy efficiency
- Executive summaries on industrial energy efficiency
- Publication on the TEC's impact in 2017



Events

- Thematic dialogue on industrial energy efficiency
- Special event on innovation and climate change
- Technical expert meeting event on innovative policy and technology for urban environments
- TEC 14 and TEC 15 committee meetings
- Joint TEC-CTCN side event at COP 23 (upcoming)
- Participation in other events



Sara Trærup
@saratraerup

Following

Thank you @UNFCCC Technology Committee for great discussions with lots of good prospects for future work on #climatetech and #TNAs @UNEPDTU

8:06 AM - 31 Mar 2017

1 Retweet 4 Likes



1 4



nany · May 12
to bring different stakeholders together to create an
" #ClimateAction #climatetech

@UNFCCC · 20h
y for #climatetech and much more! Information about its ne
r.com/RQ3ulenEF5

Jonny Casey
@JonnyPCasey

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At #SB46 @RoyalSegolene highlights critical role of #GreenFinance to enable #ClimateTech #innovation to achieve the #ParisAgreement

1:32 AM - 12 May 2017



7 2

Adolfo Vercellone
@Calfuman1

Alto nivel oradores subrayan el papel clave de #climatetech durante el evento especial de la ONU en #innovation. webcast en vivo:



UN Climate Action @UNFCCC
High level speakers underline the key role of #climatetech during UN special event on #innovation. live webcast: bit.ly/2qzdEzI

Translate from Spanish

6:06 AM - 1

Stephan Savarese
@StephanSavarese

Follow

KCIC combat les sécheresses sévères en #Afrique grâce aux pompes solaires #innovation #techclimat #climatetech #SB46 #climat @UNFCCC_CTCN



United Nations Framework Convention on Climate Change

South-South cooperation on technologies for climate adaptation



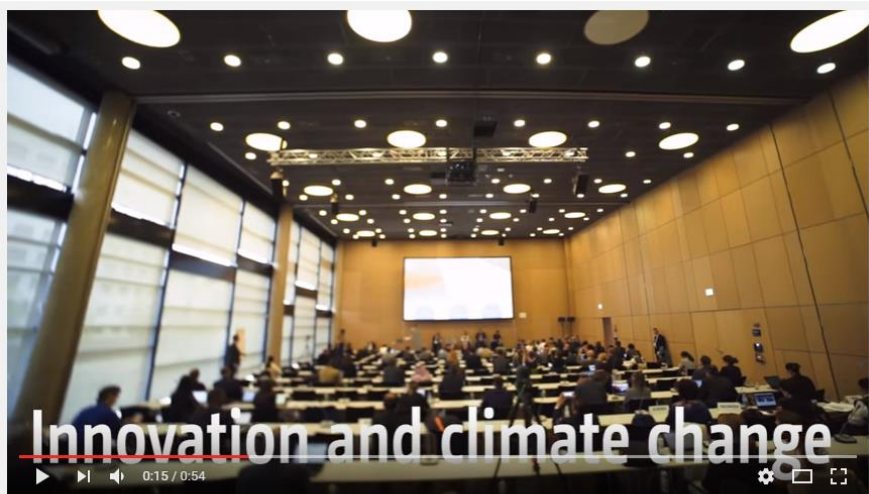
read the latest

Technology Executive Committee policy brief

José Manuel @Aguila_J_M · Jul 18

"How can #SouthSouth cooperation assist in accelerating #climateaction and #climatetech?..." unfccc.int/ttclear/tec/br... twitter.com/UNFCCC/status/...

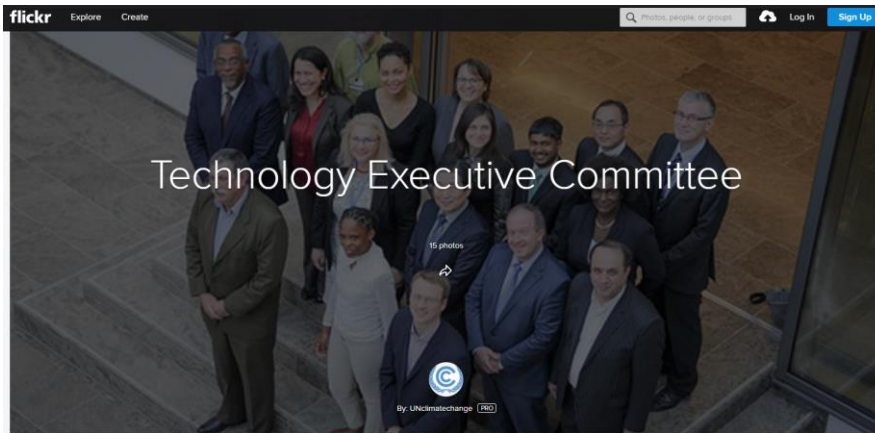
Videos and photos



Innovation to Support Paris Agreement Implementation



170 views



Press

United Nations Framework Convention on Climate Change

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ing Industrial Energy Efficiency in Developing Countries
ective Thematic Dialogue 29 March

MEETING / [Follow on Facebook](#)

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How Technology Innovation Can Support Paris Agreement Implementation
Expert Views on Key Role of Innovation at May Climate Change Conference

MEETING / 04 MAY 2017

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During the recent UN Climate Change Conference in Bonn (8-18 May), a special event on innovation underlined the importance of technological innovation for achieving the goals of the Paris Climate Change Agreement.

The event, a recording of which is available online, showcased experiences and good practices related to technological innovation paid the farming

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ELENA KOSLOPOVA, PH.D.
Thematic Expert for Climate Change and Biodiversity Policy (Russia/Netherlands)
14 June 2017

Capacity Building and Technology Update: CTCN Supports First-of-a-Kind Climate Technology, TEC Explores Enhancing RD&D Finance

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STORY HIGHLIGHTS

- > The CTCN – the scoping workshop define the status technologies to
- > The GEF Council Initiative for Tra
- > The UNFCCC Technology Mechanism – is development of

ELENA KOSLOPOVA, PH.D.
Thematic Expert for Climate Change and Biodiversity Policy (Russia/Netherlands)
12 July 2017

Capacity Building and Technology Update Promotes South-South Triangular Cooperation Adaptation

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STORY HIGHLIGHTS

- > The Technology Executive Committee published a brief titled cooperation on technologies for adaptation in the water and
- > On 27 June 2017, in Cotonou, Benin, the UNFCCC, UN Environment and the UNEP-DTU Partnership held a training workshop to assist 12 African countries in conducting their technology action plans.
- > The Climate Technology Centre and Network published updates on, and calls for proposals in relation to, its ongoing technical assistance.

NEWS • VIEWPOINTS

Scale climate innovation with a supporting regulatory environment

3 months ago • 4 Min Read

Frankfurt, Germany | #climatetech | [www.unfccc.com/hotels](#)

Photo: UNFCCC

Andrea Karpati

Innovation must be supported by creating a favourable environment.

This was the major message of a special session on innovation and climate change, organized by the Technology Mechanism Technology Executive Committee (TEC), last Friday (12 May) during the Climate Change Conference in Bonn.

Share This!

ENERGY EFFICIENCY MAGAZINE FOR COP 22

BY AOB GROUP WITH THE SUPPORT OF IPEEC-G20

PRINTED ON RECYCLED PAPER

AOB GROUP

ippec

12 June 2017: Recent activities in the areas of capacity development and transfer have ranged from Climate Technology Centre (CTCN) support for novel climate technologies to building efforts on climate services, emissions trading mechanisms and a few.

Impact

- Publications: nearly 400 readings of TEC Brief on south-south (since June 2017)
- Events: over 200 participants in 4 events this year
- Social media (TEC14 and special event):



- More than 2000 Twitter interactions



- More than 1200 Facebook interactions

- Videos/photos:

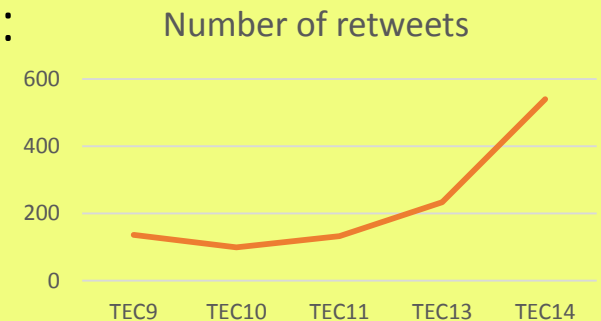


- More than 350 views of videos



- Nearly 6000 views of photo albums

- Press: 6 online articles



Climate Technology

The UNFCCC home for technology

December 2016!



TEC

Technology Executive Committee

Read the latest policy
recommendations that
accelerate innovation



Projects Pipeline

Fund promising climate tech
projects in developing countries



Technology Needs Assessment

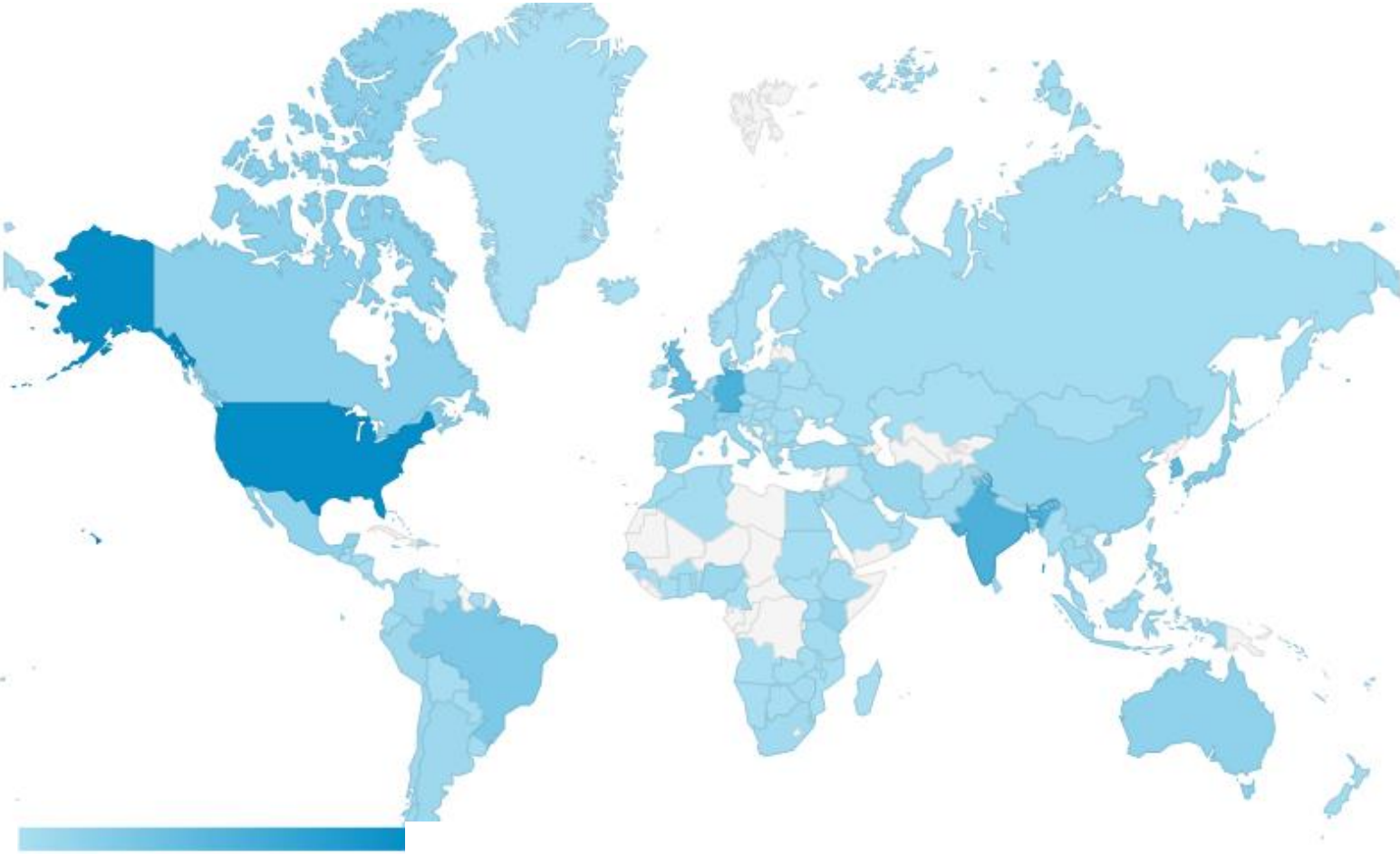
See the assessments that open
tech opportunities for the
developing world



Support Spectrum

Explore the options that enable
climate change solutions

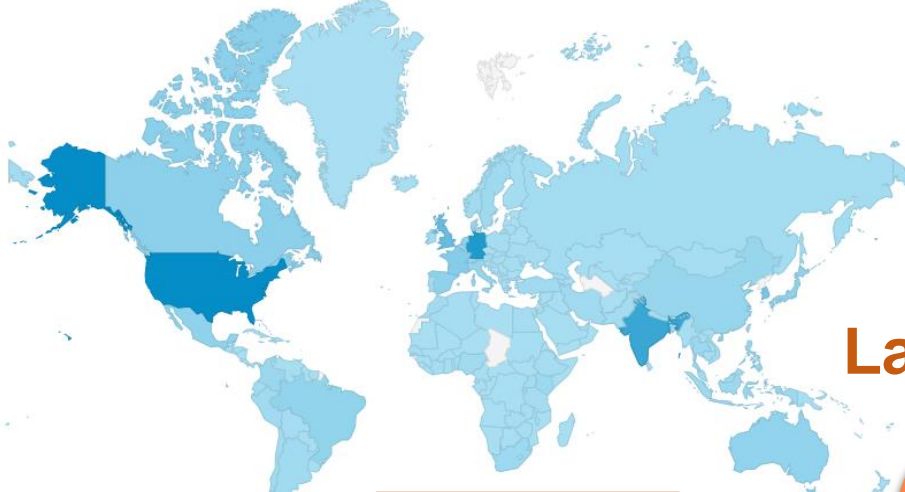
Global coverage



TT:CLEAR 2017

January to August 2017

195 different countries visited



Developed Countries

1. United States
2. Germany
3. UK
4. France
5. Canada

Developing countries

1. India
2. South Korea
3. Mexico
4. Brazil
5. China

Visitors use computers



2% TABLET

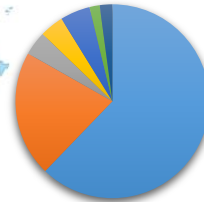


13% MOBILE



85% DESKTOP

Language



- English
- Other
- French
- Spanish
- German
- Korean
- Japanese

PAGE VIEWS

54,050 total in 2017
6,760 monthly average

Challenges

- If we don't reach people, our work has no value
- Africa = 8% of TT:CLEAR visitors
- Greater engagement through social media

Your help is needed

- Reach out to your region, including through your organization's communication networks
- Spread the word on the TEC's work
- Aim for **THIS** meeting is 20 tweets by TEC members

Next

1. Continue enhancing communications
2. Develop greater understanding and more systematic tracking of impact and trends
3. Implement new features

Key focus

Strengthen collaboration with CTCN communications team to build synergies

Thank you

Asher Lessels
Programme Officer
UNFCCC secretariat